

## Milford Commercial Club Minutes

March 8<sup>th</sup>, 2012 | Catered by: Perkins

### Board Members present:

Jeremy Morrison, Corey Langner, Chris Hinshaw

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Gary Jensen, Patty Youll, Char Kremmin, Anitra Wolf, Dee Trumon, Georgia Sheley, Russ Mitchell, Doug Heller, Virgil, Pat Adams, Matt Skaret, Mary Dannatt

Meeting was called by Chris Hinshaw at noon.

Introduction of members present

**Secretary's Report:** Will be emailed out sooner this time

**Treasurer's Report:** Given by Corey. Doug Heller made a motion to approve and 2<sup>nd</sup> by Patty Youll; Passed

**Chamber of Commerce Report:** Given by Patty Youll. Business After Five is starting up. First on will be at Web Graphics on March 20<sup>th</sup>. School Start date is set for Monday August 27<sup>th</sup> and Ending on the Friday before Memorial day in May unless there are some snow days.

### Regular Business:

Networking Coffee: This will start on the 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of every Month @ 9:30 AM. March 20<sup>th</sup> will be at Perkins. Business will be responsible for the coffee and optional snacks. Sent a list around for people to sign up for additional dates in the future. Seemed to be very well received and people are excited about doing this!

Retail Group Idea: Sharon Mayer will facilitate a promotion in the month of May that will be consist of asking member businesses to have a sign up sheet to drop their name in a bucket for a chance to win a weekly prize of \$50 in Milford Bucks. Rules will be written up and distributed as they are created.

Beautification in Ames, IA on March 27<sup>th</sup>: Dawn Powell and Chris Hinshaw are attending this program in Ames, IA. We will have a full report from them about it at our next meeting (April 12<sup>th</sup>).

Website: Plans are in progress for a new Milford Commercial Club website. Consensus seems to be to separate the Commercial Club from the City website. This will give us more freedom and the ability to make updates, changes, announcements, possible advertising, etc. This would be a joint effort between BonFire Web Company and Blue Lake Websites (both member businesses). More details to come...

Bulk Mail Permit: Idea was brought to the table for the Commercial Club to purchase a bulk mail permit as a benefit for member businesses to save money on mailings that do. Rules are that it has to be 200+ pieces and they all need to be exactly the same. You would receive a discount on postage with using this. This would cost the club \$190 initially then \$190 per year after that. All positive responses were received so the next step is to get the details and layout how it would work then vote to do it at the April Meeting.

Credit Card Processing Group: This idea was thought to be a possible benefit for the member business who accept credit cards and who are not affiliated with a group credit card percentage discount. Basically, the system would group all participating MMC members together to negotiate cheaper % rates from the credit card companies. This would be orchestrated through a company in Storm Lake, IA and he would come up and be hands on for the entire process prior too and during. No obligation, no cost to the club, no cost to the business owner. This would only be if this saves you money you can then choose to participate. This idea was not well received at the meeting as it was mentioned that it might indirectly compete with what some of our member banks are doing with their credit card processing and that the business is in Storm Lake and not in Milford.

Facebook: We are going to be making announcements, reminders, general information, supporting our members and many many things with our Facebook account. We may do some giveaways or promotions with member business or as a club too. If you are on Facebook please go to our page and "Like" us!

<http://www.facebook.com/MilfordCC>

Pioneer Days: Committees will get together soon to start the planning. Get Involved!

Banner Explanation: Web Graphics have donated a banner for the MCC that will have our logo on it. Sounds like it is a burgundy banner that will drape over the table and be for MCC to use at a lot of different events. A thank you will go out to Web Graphics when it is complete. Should have this soon and definitely by Pioneer Days.

Shirts – Samples are still coming in for MCC vests and will have some ordered to be able to had to volunteers so we as a club can show a united front when in the community. There will also be polo shirts available for purchase for anyone who wants a Polo to wear at events and elsewhere. Pricing on the polos will be determined soon.

SCRIP Card: A short presentation was given by Kristi Miller about the Okoboji Script Card. Here is an explanation from the handout they gave to those who attended the meeting. If you are interested in learning more or purchasing a card please get a hold of Kristi Miller at 712.330.1836.

What is SCRIP all about?

Our Elementary Parents organization is offering this on-going program in an effort to raise funds to support special projects and programs that would not otherwise be possible within the District's budget. Everyone can use this form to order gift cards for use at both local and national retailers. By ordering your gift cards from Pioneer Parents, your cost is the same yet we are able to receive a "Commission" for the sales.

**Adjourn:** Matt made the motion, Chris seconded.