

Milford Commercial Club Minutes

April 12th, 2012 | Catered by: Boji Junction

Board Members present:

Jeremy Morrison, Corey Langner, Chris Hinshaw, Kevin Wharton

Members Present:

Anitra Wolf, Pat Adams, Kathy Noatjes, Jonna Boeckholt, Susan Schoning, Dee Truman, Georgia Sheley, Virgil, Roger DeVries, Don Lamb, Warren Jager, Matt Skaret, Russ Mitchell, Mary Dannatt, Carl (Boji Bay), Erin Lafferty (Boji Bay)

Meeting was called by Chris Hinshaw at noon.

Introduction of members present

Secretary's Report: Was emailed out. Matt Skaret made a motion to approve and 2nd by Anitra Wolf; Passed

Treasurer's Report: Given by Corey. Mary Dannatt made a motion to approve and 2nd by Virgil; Passed

Chamber of Commerce Report: Nobody present has attendee a meeting. Business After 5 attendees spoke up. It was a good turn out for MHR Insurance's BA5 at Emerald Hills. School Start date bill has passed the house on Tuesday April 10th and was set to go to the 50 person Senate later this week. Gearing up for Walleye weekend, this year's prize for the tagged walleye is increased to \$30,000 up from \$10,000 in years past.

Regular Business:

Retail Group Idea: Sharon Mayer will facilitate a promotion in the month of May that will be consist of asking member businesses to have a sign up sheet to drop their name in a bucket for a chance to win a weekly prize of \$50 in Milford Bucks. Rules were discussed and will be sent out to all members.

Networking Coffee: This will continue on the 1st and 3rd Tuesday of every Month @ 9:30 AM. April 17th will be at Cottage Gardens, May 1st will be at Stonebride Suites (MNC). This has been going really well with great turn out! Dates are booked through the middle of October. Anyone wanting to put their name down for Networking with MCC please email milfordcommercialclub@gmail.com or contact Jeremy Morrison or Dawn Powell.

Website: Discussed the idea for moving forward with a new Milford Commercial Club website. This would give the MCC their own separate website to be hosted and maintained separately from the City of Milford's website. This would still have a link from each of the websites to each other. Costs of the project will be between \$800 - \$1000. Updates can be performed by anyone given authorization and will be managed by the exec team. Initially updates will done by Jeremy Morrison and Anitra Wolf. Website will be built jointly by Blue Lake Websites and bonFire Web Company (both member businesses). This website would sort of act as a Milford Chamber of Commerce type website. The domains have been purchased are milfordcommercialclub.com (Primary), milfordiachamber.com (redirected to Primary), milfordiowachamber.com (redirect), milfordia.com (redirect). Any questions please contact Jeremy Morrison or email the MCC.

Website Vote: Voted to move forward with the website. Mary Dannatt made a motion to approve and 2nd by Georgia Sheley; Passed.

Beautification in Ames, IA on March 27th: Dawn Powell and Chris Hinshaw attended. Chris talked about the meeting and all to opportunities for Milford. May grants are available. One idea is to start a separate committee with the task of Beautifying Milford. Might work somewhat like "Team Wave" does in Arnolds Park. Roger DeVries and Chris Hinshaw are looking for people who are interested and want to be a part of moving this forward. The committee would be separate from the city and MCC and would put together big and small picture plans to beautify the City of Milford and apply for grants and possibly do fundraising for funding. A person with experience in applying for grants is also willing to help do that portion of it. Anyone wanting more information about this or wanting to be involved please contact Chris Hinshaw or email the MCC.

Bulk Mail Permit: Idea was talked about to move forward with the purchase a bulk mail permit as a benefit for member businesses to save money on mailings. Concern that this was not promoting member businesses by possibly taking away money from them and giving it to the post office was brought up. We tabled the discussion and will offer a solution at the May meeting.

Window Clings: In an effort to keep the meeting to an hours this item was skipped and will be talked about in the May meeting.

Facebook: We are going to be making announcements, reminders, general information, supporting our members and more with our Facebook account. If you are on Facebook please go to our page and “Like” us!

<http://www.facebook.com/MilfordCC>

Pioneer Days: Committees will get together soon to start the planning. Get Involved!

Boji Bay Presentation: Carl (CFO) and Erin (Manager) were on hand at the meeting to talk about the progress and plans for the Boji Bay. Erin gave a great overview of the vision, amenities and possible opportunities of the building. She said it will be like nothing else in the lakes area. They will be open sometime this summer as sort of a “soft” open for this year. Has some events planned for later in the summer but needs to make sure they are ready for them before committing to anything. They are interested in possibly bringing in the Winter Games Chocolate Tasting, and many other things to the City of Milford. They would love to host a Networking with MCC event at their location as well once they are open and ready for business. For more information about Boji Bay please contact Erin at 712.330.9909 or 712.338.2376 (Office)

Adjourn: Anitra Wolf made the motion, Matt seconded.