

Milford Commercial Club Minutes

June 14th, 2012 | Catered by: Perkins

Board Members present:

Dawn Powell, Jeremy Morrison, Kevin Wharton

Members Present:

Gary Janssen, Anitra Wolf, Pat Adams, Georgia Sheley, Virgil, Don Lamb, Tom Arends, Bobbi Schmeling, Char Kremmin, Jody Stoll, Dee Truman, Russ Mitchell, Roger DeVries, Matt Skaret, Mary Dannatt, Sharon Mayer

Meeting was called by Dawn Powell at noon.

Introduction of members present

Secretary's Report: Was emailed out. Tom Arends made a motion to approve and 2nd by Mary Dannatt; Passed

Treasurer's Report: Given by Dawn. Mary Dannatt made a motion to approve and 2nd by Char Kremmin; Passed

Chamber of Commerce Report: Nobody present has attendee a meeting.

Regular Business:

May Retail Promotion: Recap given by Sharon Mayer. Overall, the feeling of it is that it went well. Of the 4 winners, we have only had one claim the prize (\$50 in Milford Bucks) as of meeting time. All winners have been reached out to via Telephone and Email. Thoughts that the signs could be a little larger next time. One mention was to make the prize larger and it would hopefully encourage people from out of town to claim their prize. One mention of possibly doing this again in November.

Networking Coffee: Anyone wanting to put their name down for Networking with MCC please email milfordcommercialclub@gmail.com or contact Jeremy Morrison or Dawn Powell. June 19th @ Trespure Village and July 3rd at Northwest Bank. Mentioned it would be a great idea to invite people to join us at these events.

Website: The New Milford Commercial Club website is online now. Check it out at www.milfordcommercialclub.com. It has many new features and more information on it. We invite all businesses to take a look at their directory listing and make sure all the information is correct and as completely filled out as possible.. We would also like it if every member business could send us their logo or a picture to put in there as well. Please send updates, additions, and logos/pictures to milfordcommercialclub@gmail.com.

Pioneer Days: Get Involved! Pioneer Days is looking for any and all volunteers to help. The Pioneer Days committee is also looking for additional sponsorships, prizes that can be handed out, etc. Among many things there will be a 5K/10K/1 Mile run/jog/walk and new this year will be McBrat (Milford Casual Bike Ride Around Town). There will also be a street dance, car show and beer garden.

Planters: Planters are looking great! Thanks to all that helped plant them. Also thanks to Dee Truman and her husband for watering and maintaining them. We have about 1/3 of the money that was raised for sponsorships of the planters last year. We need some more people to step up and sponsor.

Bulk Mail Permit: The bulk mail permit has been purchased for the club to use. Directions to use this were handed out but are also on our new website at <http://www.milfordcommercialclub.com/bulk-mail-permit/>. Bobbi from Creative Photography also talked about her experience using it and the money she was able to save. Bobbi will be purchasing a scale that will be available for any commercial club member to use if they want to send out bulk mail. It's easy to use and it is a way that the MCC is helping its members save money!

Business After 5: Our Business After 5 event is on August 14th from 5-7. A volunteer sign up sheet was sent around and we are looking for volunteers to organize it and serve at it.

Banner: Web Graphics has the banner done that they are donating to the Commercial Club. We will pick it up from them and take a picture for the paper. We should have it at the next meeting for everyone to see. Thanks Web Graphics!

Welcome Committee: Mary Dannatt has completed all the plaques to be handed out to new businesses. She is looking for some help in handing them out. Consensus is that we line a few up for after the Networking Coffee and anyone and everyone that can come help welcome new businesses to town is invited to join!

T-Shirt/Polo Shirt Order Form: Dawn passed around a form to order a MCC T-shirt or a MCC Polo Shirt. Both shirts are Maroon with the logo embroidered in white. Please contact us at milfordcommercialclub@gmail.com or fill out the form on our website if you are interested in purchasing a shirt.

City News: The city has announced that they are going to move forward in purchasing a building downtown (immediately south of True Value) and demolishing it. They are going to make it a nice access way from behind the stores to the storefronts on Hwy 71. The ideas for future plans are to improve the parking behind the stores in downtown Milford on the East side of Hwy 71 also.

Adjourn: Georgia Sheley made the motion, Sharon Mayer seconded.