

Milford Commercial Club Minutes

February 11, 2016/ Catered by Boji Junction

Board Members Present:

Chris Hinshaw, Nick Origer, Susan Reiser, Rachel Sirola

Members Present: Nate Johnson, Carey Wilkens, Brenda Harmon, Karleen Noteboom, Amanda Veit, Mary Dannatt, Beth Sorenson, Dawn Powell, Marisa Sidles, Jennifer Youngwirth

Meeting was called by Chris at 12:05

Secretary 1st – Brenda 2nd Susan, Passed

Treasurer's Report: 1st Rachel, 2nd Carey, Passed

Chamber report: Nate talked about Winter Games and how that went.

Other Reports: We passed around a couple cards that needed to be signed for members who are having surgery. Dawn gave an update that we will have to be scheduling another time in March or early April to welcome new businesses. She will visit with Bobbi about this.

Regular Business:

Holiday Fantasy Update – We had a profit of \$1,295.80. We need to discuss what donation we should give the 2 Girl Scout troops that helped and the Boy Scouts. 1 Girl Scout troop helped on Friday night to setup and tape down the extension cords. 1 Girl Scout troop helped on Saturday, or maybe both helped on Saturday with drinks, the raffle and also the Desserts which were sold as a donation to the Girl Scouts. The Boy Scouts help to clean up the Community building. In the past we have given each troop \$100. A motion was made by Nate to keep it the same and give both Girl Scouts and the Boy Scout troop \$100 each. Carey 2nd the motion and the motion passed.

Annual Meeting—We had 45 people who came to the Annual meeting. A question was asked on how much of the 2015 Winter Games Soup feed profit was used to offset the cost of the meal. We were not sure how many would come so we took \$2.50 off the cost of the meal so \$112.50 was used. Mary made a motion to find out how much was left of that money and transfer that money into the Quas. Fund. Carey 2nd the motion and the motion passed.

New Exec Members: Susan & Rachel, we thanked them for agreeing to be on the Exec Committee

Winter Games- Pancake Feed Recap In the past we have given the Boy Scouts 75% of the profits, the Chamber gets 10% and MCC gets 15%. Dawn said that the Chamber did include us in the advertising of the event and gave MCC a spot on the radio that Friday AM where she was able to talk about Lakes Opolo and the Pancake Feed. A motion was made by Jennifer to keep this the same (75-10-25) split of the profits. 2nd by Marisa and the motion passed.

Pioneer Days 2016- A sign up sheet was sent around for everyone to get involved. An email will also go out to the members letting them know that we need help. We will start meeting twice a month for a couple months and then it will be weekly as the event gets closer.

2016 Members – 58 members have renewed currently. We will send out a mailing to the rest. We will contact Volunteers to help talking to businesses about renewing their membership.

Lakes Opolo- We have the Lakes Opolo games currently at several locations in the Lakes area. The 1000 games were delivered on 4 pallets. We have almost 1 whole pallet out in the community for sale. Each business that took games to sell has at least 1 case (6 games). The games are \$35.00 each. Amanda with KUOO came to Dawn and Chris wanting us to consider advertising with them. We were discussing a sale they currently had which is advertising on Explore Okoboji website. They have a deal where for \$150/mo

(6 months minimum) we would have a banner ad on 1 of 4 pages and it would alternate with 5 other businesses. We discussed that we could start promoting in March the Doggie Easter Egg Hunt & Lakes Opoly, April- Lakes Opoly, May, June, July – Lakes Opoly and Pioneer Days. We talked that this would be a good way to gauge if it would be a good way to advertise for next year when we have our 125th town celebration. It was asked if we would be able to track how many people see it and Amanda said that they can give us Monthly reports. Carey made a motion to go forward with this advertising, Mary 2nd the motion and said the expense should be split between MCC & the Quas. Fund. Motion Passed.

Quasiquicentennial Celebration in 2017- The dates of this is July 17-23, 2017. We really need to get a lot of volunteers for this event. Dawn/Chris said that the 100 year town celebration was a week long of events and we want to see this happen again. But with that being said there is no way that MCC can make it happen. Dawn had a suggestion that we ask the town Churches to take a day of the week where they provided a Meal/Fundraiser and activities in the evening. They possibly could have a whole day of events, but for sure in the evening. New Journey and St. Joseph Catholic Church has already indicated that they would be willing to do this. We will be reaching out to the other 2 churches that are members (Union Memorial and Harbor of Joy) to see if they would also be willing to help. The Milford Library indicated that they would be willing to help a church with a night. The Nights we are looking to need help with would be Monday-Thursday. MCC would handle the Friday-Sunday activities like we normally do for Pioneer Days. (Reminder that the Lakes-Opoly is our big fundraiser for this event). Nate mentioned that maybe we could ask a business to take over an event for example the noon BBQ. A business could sponsor/find volunteers and be in charge of that event. The general thought was that is a great idea. Dawn mentioned that possibly we should start doing that with Pioneer Days.

Doggy Easter Egg Hunt- Amanda volunteered to help with this. She is going to work with Dawn to get this worked out. She suggested that she has someone who does a pet segment every week on the radio station and that would be a great person to get on board so they can promote it. We need to get approval from the Parks Department to use Memorial Park which is where they had it last time. We decided that it would be best to try it the weekend before Easter so we might be able to pull more people that are not going out of town for Easter. If we have it the weekend before Amanda said she could head up the event. We agreed to try that so we have it scheduled for March 19th at 10AM tentatively.

Good of the Order

Adjourn 1st Rachel, 2nd Marisa