

Milford Commercial Club Minutes
May 10, 2018/ Boji Junction Cenex

Board Members Present: Chris Hinshaw, Brenda Harmon, Beth Henson, Sharon Mayer,

Businesses Present: Dawn Powell, Scott Berglund, Gillian Anderson, Jessica Paterson, Herman Richter, Marisa Sidles, Jennifer Youngwirth, Mary Dannatt, & Jack Walsh

Meeting was called by Chris at 12:05 – Passed around the sign in sheet and the bag for the Business Card Drop

Secretary 1st – Jack W. **2nd** Marisa S. Passed **Treasurer's Report:** – Did not approve because there was a question on it

Agenda:

1. **2018 Membership:** We currently have 105 Members. Last year at this time we had 92. Based on some businesses telling us they will join Dawn thinks we should get at least 4 more members. We need to reach out to Safco and Rodeway has a new owner again. Also, there is a new bar. Dawn will try and get in contact with these businesses but if you know any new business, personally reach out on behalf of MCC and invite them to a meeting.
2. **Pioneer Days:** We will be getting the Sponsorship/Donation letter out to all our members and even non-member businesses. We use the Bulk Mail permit to save money on postage, we need to send out at least 200 letters. This is another big year because it is Milford's 50th Pioneer Day Celebration. Pioneer Days this year is July 27th thru 29th. The Pioneer Days Committee has begun to meet on Wednesday at 5PM, the location is GrapeTree. Everyone is welcome to attend. – Sharon spoke on behalf of the Marketing Committee, they would like to do something special for retail businesses the Friday of Pioneer Days. In order to take advantage of all the people in town enjoying the Garage Sales, they thought if businesses would offer a 1 day special offer to get people in their store. It wouldn't have to be much. They will be going around and talking to businesses, we will then put the sales/coupons on the garage sale flyer or have it with those forms.
3. **3 Season Planters:** Message from Lynnette: Based on the history of the past planters that I have done I will be planting geraniums, petunias, dusty miller, emerald luster, etc., etc. They will be planted by Memorial Day as I have planted them before, weather permitting.
4. **Milford Bucks:** Dawn explained what Milford Bucks are, mentioned that information can be found on our website. Suggested that any business that takes cash for payment should consider taking Milford Bucks because you cash it like a check but it won't bounce because the money is backed by Milford Commercial Club. Mentioned we need to update our list of members on the website that take Milford Bucks, need help going door to door or contacting people to explain the benefits. Dawn suggested that if you are a Milford CC club member and you accept Milford Bucks and you advertise, it should be on every advertisement you do, if it is print or radio. The reason is because we flood the community with several thousand dollars of Milford Bucks every year and why not promote that the community spend the money in your business. Passed around a list to get people help update the list. Brenda Harmon Signed up. If you know you want to be on the list to accept Milford Bucks, please reach out to Dawn or Brenda so they can make sure you are on the list.
5. **Halloween:** We need to start thinking about this event, had a brief discussion, decided to keep it on the 31st from 3:30 to 5:00 If you are a business that plans to accept kids after 5, let us know and we will note it on the flyer, that way possibly kids will save those until later because there were some concerns that we do not have enough time to hit all the businesses in 90 minutes. Also concerns about the crosswalks, need people helping and possible Cheap vests so the volunteers stand out.
6. **Script Program:** We have been in this program for several years. Currently we offer 5% back to the Script program for every Milford buck they sell. The average MB is around \$9,600 Annually and we give the Script program \$360 last year. Mary made a motion to keep the Script program at 5%, Jack 2nd and Motion passed.
7. **Business Card Drop:** Drawing for Free Lunch – Passed around the bag. We will collect Cards the next 3 months and have our next Drawing at the June Meeting.
8. **Good of the Order** – Sharon brought up that the Kiwanis would like MCC to partner with them to do the Teacher appreciation lunch. They would like it to be a joint venture, but we do need volunteers, we need more information but just wanted to know if we want to consider it. Mary went on record saying that she does not think we should because in the past the school and teachers do not volunteer to help us. Sharon thinks it is a good idea, when she worked at the school she appreciated it. Herman thinks it is a good idea. WE will put it on the agenda as an action item next month. Mary said that for everyone who votes yes, they need to be willing to volunteer for it. The problem is we never have enough volunteers. Jack said that even if we do not want to help, he thinks Kiwanis will go forward with it.
-41st Year for the Soccer Tournament in Milford 48 teams June 9-10 and it is for 15 and under.
- Idea we should have a Mixer, ½ year Membership and serve appetizers and drinks. This could be a way to network and talk about things that are working and need changed. Mary suggested during the week and Dawn suggested at Florence Park

Adjourn 1st Brenda H 2nd, Marisa S. Motion Passed

Next meeting is June 14th.