

Milford Commercial Club Minutes

March 9, 2017 / Catered by Godfather's

Board Members Present: Chris Hinshaw, Jack Walsh, Brenda Harmon, Rachel Sirola

Members Present: LeAnn Houge, Mary Dannatt, Beth Sorenson, Dawn Powell, Scott Berglund, Josh Sandbulte, Jantina Carney, Marisa Sidles, Georgia Sheley

Meeting was called by Chris at 12:05

Secretary – Mary question what the reason is to only welcome businesses who join and not welcoming all businesses that come to Milford? It was suggested that they felt it would be an additional perk to being a member. It was also brought up that what is keeping businesses from just getting the plaque and now ever joining. Mary mentioned that it shows businesses that we want to thank you for choosing to put your business in Milford Mary thinks it is a bad idea and wants it to be on record. Dawn will be the 1st person that businesses see or talk to and she will try to get them to join. Once they join we will give them a plaque, Bobbi will contact them to arrange that. Mary wondered if the main reason is to save the \$5 or \$10 it costs? Brenda mentioned again that it is because it should be a benefit to join. Beth mentioned that if Dawn is too busy to do this that it would be OK to reach out for help 1st-Rachel 2nd Jack, Passed

Treasurer's Report: Table Treas Report until next month since Rachel and Susan switched positions and there is questions Rachel can't answer 1st Beth, 2nd Mary, Passed

Chamber report: Dawn was not at last Chamber meeting, as far as she knows they are busy getting ready for Walleye weekend and doing Business After 5's.

Other Reports: None

Regular Business:

2017 Membership – Currently we have 77 members

Doggie Easter Egg Hunt Dawn has a flyer that is almost complete and can go out. It lists some sponsors: Boji Bark who donated \$100 to be used however we want for the event, Thee Garage Sale who donated Easter Eggs that they had gotten in and didn't charge us & Arnold's Bakery because they have agreed to donate some treats to put in the eggs. The event is April 9th at 1PM at Memorial Park in Milford we will take a Free will donate to be given to the NW IA Humane Society. Suggested that Dawn reach out to Pampered Pets to see if they want to participate. Motion was made by Jack to use the \$100 to put an ad in the paper for the event along with a Press Release, Beth 3rd Motion Passed. We do need a few volunteers for the event, some to stuff the eggs and a couple to help the day of for about 45 minutes to an hour. Brenda volunteered to stuff all the eggs. Rachel and Beth said that they would help the day of the event.

Planters Chris spoke to Roger at Cottage Gardens who has agreed to plant the planters this year for 3 seasons for \$2,500. Next month he will have information on what plants and information will be in it

Pioneer Days 2017/ Quasquicentennial - We are continuing to meet about this event. Dawn passed around a 1 page schedule of events that Mary has asked for to be included in her All School Reunion mailing. We also plan to have a Full color brochure printed up as it gets closer but it won't be until after May 1st because we are collecting Donations/Sponsorships until then. We also plan to have the poster printed in May to go up.

Script Program - Last year we had \$8,880 Milford Bucks sold which gave a total of \$346.75 that was donated to the Script Program. Milford Bucks were explained and the Script Program was also explained. Jack made a motion to keep it the same as last year which is 5% going back to the Script program with no cap. Brenda 2nd motion & motion passed.

Scholarship - We give a \$500 Scholarship each year to a Business major who is looking to come back to the area. Last year we had over 30 applicants. We need a committee formed to help select the winner. The Apps will be available after April 3rd, we will need to let the School know by May 1st who we pick and then we need to have someone present the scholarship on May 14th. We passed around a sign up sheet to help select the winner and we got 3 people who signed up, we would like to get 2 more. Thank you to Chris, Mary and Scott who signed up. If anyone else wants to be on the committee please let Dawn know.

Campus Women's Club Easter Egg Hunt- Candy Donation- We discussed that we do this every year, donating money so they can purchase candy. Their egg hunt is always the Saturday of Easter around 10 am or so at the Milford Nursing Home. Chris made a motion to do the same as last year but not to exceed \$100, Jack 2nd, motion passed.

Welcome New Business - Lakes Cement Leveling, Scott Berglund is the owner. He discussed for a few minutes, letting everyone know that they drill a small hole in the cement and spray a material in which gets under the cement and lifts it up which ultimately levels it. We took a picture and presented him a plaque.

Good of the Order - Jantina and Marisa spoke about an Advertising Opportunity which also Markets our 125th Town Celebration. For 13 weeks the Lakes News Shopper will feature a 1/2 page ad on the back page of the paper. They are looking for 13 sponsors to pay \$600 (\$46 weekly investment). The sponsors logos will be on the ad every week but 1 week the sponsor will be the featured sponsor. This is a trivia event that pays \$125 weekly.

Adjourn 1st. Beth, 2nd LeAnn at 12:50 PM

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Good of the Order- Jantina and Marisa spoke about an Advertising Opportunity which also Markets our 125th Town Celebration. For 13 weeks the Lakes News Shopper will feature a ½ page ad on the back page of the paper. They are looking for 13 sponsors to pay \$600 (\$46 weekly investment). The Sponsors logos will be on the ad every week but 1 week the sponsor will be the featured sponsor. This is a trivia event that pays \$125 weekly.

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