

Milford Commercial Club Minutes

November 9, 2017/ Catered by Perkins

Board Members Present: Chris Hinshaw, Jack Walsh, Brenda Harmon

Members Present: Dawn Powell, Marisa Sidles, Mary Dannatt, Ashley Hodgell, Gillian Anderson, Nick Egdorf, Jackie Brevik, Tim Kinnetz, Kevin Wharton, JD Speltz, Jennifer Youngwirth, Char Kremmin

Meeting was called by Chris at 12:05

Secretary 1st – Char K., 2nd by Bobbi S. Passed **Treasurer's Report:** – Was not approved there were questions on the report that could not be answered. Tim wondered if maybe because it is showing on an Accrual basis if that is why there are questions, wondering if Cash basis might be better. Main concern is why P&L is showing -15,470. Dawn did mention that most of the income for Vacation Okoboji Ad came in 2016 and the Expense is in 2017. It was also mentioned that we have not gotten the money from the City which we should be getting anytime for \$6,000. The other thing is that we have not taken in any income for Pioneer Days like we have in the past which helps.

Chamber report: The Chamber is busy delivering the Winter Games Clothing. They are busy planning Winter Games. They just had the Annual Meeting.

Other Reports: JD Speltz was at our meeting today to present us with a check for the Print Fundraising we did for the 125th Celebration. We took a picture. The donation was for \$2,445.00.

1. Halloween: Passed around a picture of the winners. Discussed that many businesses saw more this year. Edward Jones reported having 330, Creative Photography 125, Library was 211. Only suggestion was to have people helping to cross road or possibly see if the City can't put Police cars at either end of Milford with lights on to slow traffic.
2. Trademark Pioneer Days- Tim and Dawn filled out the form and it has been submitted. We will wait now for the Certificate.
3. Holiday Fantasy: December 2nd. Announced the Grand Prizes: 55 inch Smart TV, (2) \$300 Shopping Spree Challenge, \$100 Gas card to Dynos, Casey's and Boji Junction, (8) \$100 Milford Bucks. Raffle tickets will be available in the next couple days. We need lots of help to possibly make this a bigger/better event. Please let us know if you are willing to help.
Prizes: (Need 1-2 volunteers) to oversee the Soup/Chili contest to determine who wins and award the trophies
Raffle Items: We need a few people willing to help call businesses to see if they will donate items we can use for the raffle. Currently we have Doug, Rachel, Tiffany and Brenda signed up to help. (Need 1-2 more volunteers)
Soup/Chili: Bobbi gave an update, she really only needs 1 more business to help.
Sell Raffle Tickets prior to drawing on 2nd – Ashley & Marisa
Raffle Drawing Help: (Need 2 volunteers) Drawing: Jackie, Tape Tickets: Char, Need 2 people to Grab prizes for drawing
Call out winners: Bill **Setup:** LeAnn R, Dawn P, Sherri J (Need 3-5 more volunteers)
Raffle Sales: Sherri, Dawn, Mary **Ugly Sweater Contest:** Jackie **Christmas music:** Rachel
4. Nomination Committee: 1 Executive spot open in 2018- Need to find at least one person, if you have an idea of someone who would be good please let Dawn know so she can reach out to the person and see if they would be willing to put their name in the hat for the open position
5. Time Capsule Project. Dawn Passed around the Minutes from the June Parks Board meeting where it does list that the City Parks Department will use this Koth Property as a park and they will maintain the property so it should not cost MCC or the Time Capsule Project any money to maintain it. Tim then told the group that they do not have plans yet for the project, they have gotten the school involved and an architect. The City has agreed to let them run water and electricity to the park if they want to include that in the design. Tim has a commitment for up to \$100,000 to go towards the project. When asked how long we would need to have an account open for this project the answer was forever because in 25 years when the time capsule gets opened there might be expenses. Tim is looking for a Nonprofit to be the keeper of the money and feels like MCC is a great fit since we have been around for 40+ years and we are about making Milford better. It was suggested that after a year we look at the account to see how much money is there and it is also suggested that maybe it be someone other than MCC Treasurer who keeps track of the money and signs checks. The plan is to dedicate the park next year during Pioneer Days. When asked how much this will cost, the answer was we are not sure, even once we make plans it has to be approved by the Parks Department, the City and the DOT. Tim will guarantee that there will be the funds for the project. Chris made a motion to have Milford Commercial Club be the Financial Holder of the money for the Time Capsule Project. Jack 2nd motion. Motion passed.
6. Vacation Okoboji Ad- Dawn has secured 5 businesses who are willing to place an ad on our Milford Page. We still have room for a 1/16th and a 1/8th page ad. Dawn will continue to promote this. By doing the 2nd page it is saving MCC over \$600.
7. Winter Games: The Boy Scouts have decided to move the Pancake feed to the A.P. Fire Station so there is more parking and room. The only thing we must do for this event is take the money. If anyone wants to take money for this event, let Dawn know

8. Annual Meeting: We have an Annual meeting every year in January, we need a couple people willing to help put this together, find the venue, plan the meal, set the price. This meeting replaces our January meeting every year. If you are interested in helping, please let Dawn know. (Need 2 volunteers)
9. Good of the Order:
 - Dawn forgot about a couple issues on Holiday Fantasy: Gillian had ideas for the poster, she passed around and got opinions. New to Holiday Fantasy this year is an Ugly Sweater Contest. Jackie is heading this up, more details to follow.
 - Questions came up for Gillian about the Christmas Tree decorating contest. She will get information out to us, but they have 4 categories, would encourage everyone to consider putting up a tree in the Library. Perkins agreed to a \$40 G.C. to winners of each Category.
 - Dawn also wanted to let the organization know that Tim with Grape Tree has agreed to allow MCC to put advertisements on his LED Sign, we have used this for Halloween and plan to use it for Holiday Fantasy. It is greatly appreciated. Thank you!
 - Jennifer announced that Northwest Bank is having a Donation food drive for the back-pack program. She will get information out to the group. Donate on the 17th and get a free piece of Perkins Pie.
 - Marisa announced that LNS is having a Turn Community Green Campaign, purchase your green light bulb, take a picture of your house with the green light on, submit it and you could win \$100 if you get the most votes.

Adjourn 1st Bobbi S 2nd, Ashley H Motion Passed

Next meeting is December 14th.